



Dear Lawrence Township Friend & Neighbor,

Lawrence Township has a long history of excellence in performing arts. Collectively, the high schools have won three national championships, nine state championships, several regional championships, and countless championships at local competitions. Since the Lawrence Central and Lawrence North bands joined forces in June 2014, the Marching Pride of Lawrence Township (MPLT) has continued to thrive as a contender in the marching band arena by qualifying for finals in the Indiana State School Music Association (ISSMA) State Competition and the Bands of America (BOA) Grand National Championships, as well as marching in the 2017 Rose Parade.

The benefits to students go beyond the music. Marching band provides a place to go and hang out with friends, while rehearsing and performing at a national level. It provides lifelong friendships and allows growth both as a performer and a person. It teaches one to be a leader and how that can carry over into every single aspect of life: the lessons of hard work and sacrifice, that a little bit of effort goes much further than talent can alone, and the importance of kindness.

A lot is learned in high school, but one would be hard-pressed to recall a classroom lesson with as much impact as those blistering summer rehearsals. Though the sunburns will fade, the life lessons never will. However, these lessons come with a price tag. The cost of marching band is expensive and it is financially prohibitive for many students. It is the goal of MPLT and the Lawrence Township School Foundation to make marching band accessible to all students, regardless of financial abilities. That is why we are reaching out to our community to help.

Join us on Tag Day to support MPLT. On **June 29, 2019**, band members will be participating in a Tag Day. On this day, we are requesting to be on site at your business for a specified time period seeking contributions to MPLT. In turn, each contributor will receive a “tag” or sticker showing their support. Your involvement will help keep the fees affordable for all students. Additionally, your business will benefit from the exposure of your company’s name through our marketing efforts. **Your participation in the Tag Day Campaign will make marching band a reality for ALL hard-working, dedicated members of the MPLT.**

If you are unable to be part of Tag Day, please consider supporting the students of MPLT in another way.

- Become a sponsor of MPLT
- Donate a percentage of sales on one day (or period of time)
- Donate In Kind goods or services
- Another donation of your choosing

See the attached page for more details about these options. As a community, we can come together to showcase the **EXCELLENCE** of the Marching Pride of Lawrence Township. Thank you for making this possible!

With much gratitude,