



Dear Lawrence Township Performing Arts Association Families,

Lawrence Township Performing Arts Association is participating in fundraising program called the Color Splash FUNDrum organized by Get Active Fundraising. This Get Active Fundraising program aims to go beyond traditional fund raising. Rather than sell goods, this program aims to engage the entire student body in a fitness initiative that instills a life-long healthy way of living. During the race, participants are doused with color at various color stations ending with one final color celebration at the finish line.

We are excited about the launch of the Color Splash FUNDrum for all Lawrence Township performing arts students. We want to get the entire community involved and encourage local businesses and individual community members to participate. This is also great opportunity for local business to get their names out in the community at a fun and exciting event.

Your student(s) will receive a form requesting the addresses of family and friends. Those addresses will only be used to send out a pledge request form to help your student achieve their fundraising goal. Students will also receive a pledge form they can use to ask for donations from friends, family, and neighbors in the community.

You will be receiving a set of family instructions to register your family on our online pledge site. Simply go to the link provided, enter the name(s) of your children, and then enter the emails and or phone numbers of friends and family. The site will then send out a personalized pledge request to help your child raise funds!

Besides individual student pledges, the school is also seeking business sponsorships. Additionally, the final color celebration run will be open to the public. The color run will be held on August 17th, 2019 at Lawrence North High School. Interested participants can register for the run by visiting [secure.getactivefundraising.com](https://secure.getactivefundraising.com) or by completing a paper registration form prior to the event. **All performing arts students must complete a paper registration form to ensure they get the discounted registration fee.** Anyone interested in more information or a copy of the paper registration form can contact Rainey Martin.

Thank you for your help in making this fundraiser a success!  
Sincerely,

Rainey Martin  
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